GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Extension of certain incentives under Industrial Development Policy 2015-20 to M/s. Britannia Industries Ltd. , for their Green Filed Project Biscuits and Rusk manufacturing unit in Kuppam, Chittoor District – Orders- Issued.

INDUSTRIES & COMMERCE (PROG.III) DEPARTMENT

G.O.MS.No. 128 Dated: 24-12-2015

Read the following:-

1. From M/s. Britannia Industries Ltd., dt:14.09.2015.
2. Empowered Committee of Secretaries Meeting held on 09.11.2015
3. State Investment Promotion Board Meeting held on 17.11.2015.

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O R D E R:-

In the reference 1st read above, M/s. Britannia Industries Ltd. proposes to set up a Green Filed Project Biscuits and Rusk manufacturing unit in Kuppam, Chittoor District with an investment of Rs. 145 crore providing direct employment to 900 people directly and 100 people indirectly. The Capacity of the plant would be 30,000 M.Tons per annum.

2. The Company requested for the following:

(a) 60 acres of developed Industrial plot at Kuppam, Chittoor District

(b) **Requests within the Policy**

(i) Capital subsidy to an extent of 25% of project cost limited to Rs. 5 Crore as per FP Policy 2015-20

(ii) Interest subsidy of 7% per annum on the term loan taken for fixed capital investment, for a period of 5 Years

(iii) Power cost reimbursement as per IDP 2015-20

(iv) Other incentives as per Food Processing Policy

(v) 25% subsidy under Swachh Andhra treat the effluent generated from the factory within the plant premises and the treated water within the permissible limit of BOD and COD and discharged to designated effluent drain.

(c) **Requests outside the Policy**

100% VAT reimbursement for a period of 10 years up to 200% of fixed capital investment.

3. In the reference 2nd read above, the Empowered Committee of Secretaries has discussed the proposal of M/s. Britannia Industries Ltd., in detail and the Chairman, Empowered Committee of Secretaries recommended to place matter before the SIPB. The Empowered Committee of Secretaries agreed and recommended to extend all the other incentives as per the Food Processing Policy 2015-20.

4. In the reference 3rd read above, the State Investment Promotion Board (SIPB) has discussed the proposal of M/s. Britannia Industries Ltd., in detail and recommended to extend the following incentives:

(i) 100% VAT&CST reimbursement for a period of (7) years or up to realization of 150% of the investment, whichever is earlier, as this was investment in a backward area of the State by a marquee investor and having the potential to drive further investment into the area. Further it was decided not to quote the incentive granted now as precedence, while finalizing future investment proposal.

(ii) All other incentives as per Food Processing Policy 2015-20.

5. Government after careful examination of the recommendations of the State Investment Promotion Board, hereby decided to extend the following incentives to M/s. Britannia Industries Ltd. for the proposed Green Filed Project Biscuits and Rusk manufacturing unit in Kuppam, Chittoor District with an investment of Rs. 145 crore providing direct employment to 900 people directly and 100 people indirectly. The Capacity of the plant would be 30,000 M. Tons per annum:

(i) 100% VAT&CST reimbursement for a period of (7) years or up to realization of 150% of the investment, whichever is earlier, as this was investment in a backward area of the State by a marquee investor and having the potential to drive further investment into the area. Further it was decided not to quote the incentive granted now as precedence, while finalizing future investment proposal.

(ii) All other incentives as per Food Processing Policy 2015-20.

6. The Director of Industries, A.P, Hyderabad/ Chief Executive Officer, Andhra Pradesh Food Processing Society, Hyderabad shall take necessary action, accordingly and intimate the status of the progress of work done by the unit from time to time to the Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M.GIRIJA SHANKAR
SECRETARY TO GOVERNMENT (M&G and FP)

To
The Director of Industries, A.P., Hyderabad.
The Chief Executive Officer, AP. Food Processing Society, Hyderabad.
M/s. Britannia Industries Ltd., through the Director of Industries, A.P., Hyderabad

Copy to:

The Finance (EBS-VIII) Department.
The Revenue (CT& Registration) Department.
The Law (J) Department.
The Accountant General, Andhra Pradesh, Hyderabad
The Commissioner of Commercial Taxes, Hyderabad
The Chairman & Managing Director, AP. TRANSCO., Hyderabad
The Managing Director, APSPDC Ltd., Kurnool
The Vice Chairman & Managing Director, APIIC, Hyderabad.
The P.S. to Secretary to Chief Minister
The P.S. to Chief Secretary to Government
The P.S. to Secretary to Government & CIP, Industries & Commerce Dept.,
The P.S to Secretary to Govt. (M&G and FP)., Ind.& Com Dept;,
SC/SF.

//FORWARDED::BY ORDER//

SECTION OFFICER